



address  
550 N. Larchmont Blvd.  
Suite 100  
Los Angeles, CA 90004

tel 310.601.8723 ext.7  
url [www.greendotawards.com](http://www.greendotawards.com)

FOR IMMEDIATE RELEASE

Media Contact: Sherrie Berger

310.503.4455

[press@sherrieberger.com](mailto:press@sherrieberger.com)

<http://greendotawards.com>

### **THE 2008 GREEN DOT AWARDSTM WINNERS ANNOUNCED** **Excellence in Green Products and Services are Celebrated**

Los Angeles, Calif. – (January 14, 2009) - The jury of the international Green Dot Awards (GDA) announce the winners of the 2008 competition. The GDA was established to reward and promote forward-thinking businesses that create environmentally friendly products or services, and to reward revolutionary green proposals. The GDA aims to bridge the gap between truly innovative businesses that practice excellence in environmental responsibility and international consumers and media.

The 2008 winners in the following categories are:

-TRANSPORTATION (for Eco-forward thinking relating to "getting there"): -DESIGN + BUILD (for Revolutionary showcases of sustainable and functional living/working design): -PRODUCTS (for Everyday items, household products, or consumable goods that promote energy-conscious living): -SERVICES: (for a System to supply an accommodation of any sort requested by the public - anything from sustainable restaurants, biodiesel gas stations, green retailers and more): -ENTERTAINMENT + CULTURE: (for Films, festivals, television programs, visual arts, etc. that bring awareness to the need for positive environmental change.): -OTHER product/services: (for Entries that do fit within the above categories, but also deserve to be recognized for their efforts in sustainable practices.): - CONCEPT CATEGORY: (Reserved for innovators with a revolutionary business proposal or plan.)

The Green Dot Awards were juried by experts in the industry including: Kyle D. Brown, Ph.D., Director of the John T. Lyle Center for Regenerative Studies, California State Polytechnic University Daniel D. Chiras, Ph.D., Author of The Homeowner's Guide to Renewable Energy, The New Ecological Home, The Solar House, The Natural House, Superbia! 31 Ways to Create Sustainable Neighborhoods, and The Natural Plaster Book Peo Ekberg, Environmental Consultant for Sustainability and LifestyleCO2 Adviser Dave Evans, Author of Cool Green Stuff: A Guide to Finding Great Recycled,

Sustainable, Renewable Objects You Will Love Steven Foster, President of the Steven Foster Group and commercial consultant for eco-sustainability Christine Mason McCaull, Co-founder GoGreen Online, and Go GreenTV Shelagh McNally, Editor at Green Living Online & Green Living Enterprises Luis Valenzuela, Founder and CEO of Green Art USA.

“Recognizing that human activity is causing dramatic environmental change, we must ensure that we act today to protect tomorrow’s environment,” commented Hossein Farmani, Founder of the Green Dot Awards. “Businesses and organizations have become especially aware of the impact that their practices have on the well-being of the planet and many are acting to adopt more sustainable attitudes. The purpose of Green Dot is to reward those who practice excellence in environmental responsibility.” Although the Green Dot Awards are worthy unto themselves, they also serve as a consumers’ guide to excellence in environmentally sustainable practices. A business with a Green Dot Award is a business that can be trusted by consumers as being stewards of the environment. Recognition from the Green Dot Awards allows businesses to promote their products and services as items that are manufactured and delivered in an environmentally friendly manner.

About The Green Dot Awards: The Green Dot Awards™ strive to reward and promote forward-thinking businesses that create environmentally friendly products or services, and to reward revolutionary green business plans and proposals. We strive to recognize businesses that have exceptionally high environmental standards and meet the needs of the present without compromising future generations. Businesses with a Green Dot Award are given an ideal opportunity to market their organizations and products as environmentally responsible. As increasing numbers of consumers and stakeholders are requesting evidence of environmental good practices before selecting suppliers or services; the need for an eco-sustainability recognition system is now vital. For more information please visit: <http://greendotawards.com/>  
###