

The Strategy

The Coalition supports a competitive process to select specific geographic areas in which all of the elements of an electrified transportation system will be deployed simultaneously at scale.

[Learn more](#)



THE ELECTRIFICATION ROADMAP



The Electrification Roadmap

The Coalition's policy recommendations stem from this sweeping report outlining a vision for the deployment of a fully integrated electric drive network.

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FEATURED REPORT



Fleet Electrification Roadmap

This report details a comprehensive analysis of the advantages, challenges, and policies necessary to spur electric drive technology in commercial and government vehicle fleet applications.

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OUR LEADERSHIP



The Electrification Coalition

The members of the Electrification Coalition are leaders of companies representing the entire value chain of an electrified transportation system.

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Plugged-In Electrification Alerts

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Nissan Develops 10-minute
Electric Car Charger

NEW YORK DAILY NEWS - MON, 10/10/2011



Nissan, GE Ink Deal to Fast
Track Electric Vehicle Adoption

AUTOBLOG - TUE, 10/04/2011



United States: Decision Time for
Fleet Managers

ELECTRIC VEHICLE UPDATE - TUE,
10/04/2011

SUPPORT FOR ELECTRIFICATION

Across the country, political leaders, CEOs, and business and civic organizations are voicing their support for the Electrification Coalition's policy proposals.



Roll over the map to view the letters of support and see who's supporting the Electrification Coalition's policy proposals.

Another critical element of the strategy was the support of the people who would be implementing any plan to deploy electric vehicles and infrastructure, from mayors and governors to private companies and utilities. An aggressive program resulted in letters of support from business associations, nonprofit organizations, utilities, and—more importantly—more than 50 governors and mayors from across the country, all urging lawmakers to pass electrification legislation.

CONTACT YOUR SENATOR

Email Your Senator



You can add your voice to the effort by emailing your senator about the opportunities offered by electrification.

WRITE NOW

JOIN OUR NETWORK

Sign Up for the EC Mailing List



Join the Electrification Coalition mailing list to keep abreast of latest developments.

GET UPDATES

FEATURED QUOTE

"If the United States electrified half its cars and light trucks, we could reduce petroleum consumption by almost 5 million barrels a day – roughly equal to the entire amount we now import from the Organization of Petroleum Exporting Countries."

DAVID CRANE
PRESIDENT & CEO, NRG ENERGY, INC.
MEMBER, ELECTRIFICATION COALITION
AND
ADM. TIMOTHY J. KEATING (RET.)
FORMER COMMANDER, UNITED STATES
PACIFIC COMMAND
POLITICO
JULY 22, 2010

MEDIA



NEWS

SEPTEMBER 13, 2011

The US Electric Vehicle Market is Enjoying Support from an Organisation Not on the Environment, but on National Security.

(Electric Vehicle Update) For some, electric vehicles (EVs) represent a path away from the environmental degradation wrought by internal combustion engines. For others, EVs are just impressive pieces of machinery.



NEWS

SEPTEMBER 13, 2011

Auto Industry Pins Hopes on Fleets to Charge Electric Market

(Reuters) The auto industry hopes to rev up the public's acceptance of electric cars with the rollout of the Nissan Leaf and Chevrolet Volt. But ultimately, the speed at which America embraces the gas-free vehicles rests with large fleet operators.



NEWS

JULY 16, 2011

Energy Policy by Crisis

(The Energy Collective) The Oil Shock Wave program was excellent, if predictably sobering. It underlined in dramatic fashion the extreme vulnerability of the American economy to oil supply disruptions and the uncomfortable plausibility of events that would lead to such disruptions.



NEWS

JULY 14, 2011

Energy Security: War Game Preps for the Unimaginable but Hits Close to Home

(E&E News) When crises strike, there are only a handful of people in the room as the National Security Council charts a course of action.



NEWS

JULY 14, 2011

War Game Exposes Grim Reality: Few Oil Crisis Options

(National Geographic) Terrorists strike the world's largest oil production facility in Saudi Arabia, sending global oil prices skyward: What should the U.S. president do?



PRESS RELEASE

JULY 14, 2011

National Summit on Energy Security Highlights Risks of Oil Dependence

WASHINGTON – Top business executives, senior retired military officers and cabinet-level former government officials all participated in the National Summit on Energy Security today, issuing ...

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MEMBERS

The members of the Electrification Coalition are leaders of companies representing the entire value chain of an electrified transportation system.



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FOUNDER & CEO, BETTER PLACE



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Seifi Ghasemi
CHAIRMAN & CEO, FORDWOOD HOLDINGS, INC.



Carlos Ghosn
PRESIDENT & CEO, NISSAN MOTOR COMPANY, LTD.



Scott Harrison
CEO, AZURE DYNAMICS CORPORATION



Steven "Mac" Heller
EXECUTIVE CHAIRMAN, COOA AUTOMOTIVE



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David Vieau
PRESIDENT & CEO, A123 SYSTEMS, INC.

KEY REPORT



Electrification Roadmap
A sweeping report outlining a vision for the deployment of a fully integrated electric drive network.

FEATURED QUOTE

"Already, similar bills are pending in both houses of Congress to push electric cars, and they have bipartisan support from real, live Democrats and Republicans. A blue-ribbon group of corporate leaders has formed to push the bills."

GERALD SEIB
WALL STREET JOURNAL
JUNE 18, 2010