

Sustainable Ice Cream Cart

About Springtime

Springtime is creative force with over 15 years of experience with the development of exciting, sustainable and paradigm-shifting products, brands and experiences in the field of mobility design, brand development, sports equipment, public design, juvenile products and consumer electronics. We are based in Amsterdam and have our tentacles all over the globe. Our clients include Nike, Coca-Cola and Toyota. Enjoy Springtime!

Contact info

Springtime industrial design BV
KNSM-laan 131
1019 LB Amsterdam
The Netherlands
www.springtime.nl

John Kock (CEO)
john@springtime.nl
+31 6 513.39.659

About the project

The sustainable ice cream cart is a mobile vending cart. The freezer is powered by a photovoltaic roof. The solar energy of the sun keeps the ice cold. The cart is built from aluminum.

To convey this sustainable concept to the customers of the cart, the photovoltaic panel has a translucent medium in which the cells are placed. This way, the cells are visible for the customer.

The freezer runs from a battery that is being charged by the photovoltaic panel. On a sunny day panel delivers more than sufficient energy to keep the battery full during a full day of vending. On a cloudy day, the freezer also depends on the battery.

Our goal with this project was to show how sustainable design can support fun and positive things like enjoying an ice cream on a hot day.