

DESIGNNOBIS

CREATIVE DESIGN FACT

Designnobis is an award winning design consultancy with a visionary approach on product design. Offering solutions to the world's contemporary problems by developing visionary and ecofriendly designs, it has been gathering attention globally since its foundation.

As a sustainable design center, we introduce innovative solutions in product design, branding and space creation. We help our clients to differentiate in market by creating products and services with strategic value. Handling design services from research and concept development phase through prototyping and production, we aim to become a sustainable innovation center.

We contribute to national and global industry by developing competitive products with high added value and we help to create sustainable development locally and globally. We provide R&D services for firms and add value to brand image in order to turn technology and inventions into products, services and good that are available to the consumer in the market. We offer total design services that are strategically and economically valuable while also differentiating brands.

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SURFSAIL42

Windsurfing or sail boarding can be defined as a surf sport that has both surfing and sailing elements. By nature, using only wind power, it is an environmentally friendly sport with zero carbon emission that should be promoted. Like other surf sports, sail boarding needs is not very accessible because its difficulty of learning. Nowadays with better equipment designs, windsurfing vessels are becoming more beginner-friendly, whereas SailSurf42 aims to reach and attract crowds to beaches.

SurfSail42 is the first foldable space-saving sailing vessel that allows both sailing and surfing. It is designed for both single and dual usage for training, entertainment and professional purposes. Either for learning, professional sports or fun, SurfSail42 transforms surf sailing concept by offering a social windsurf experience or a sailing time together. SurfSail42 is named both after for being for two persons and having a board sized 4.20 m.

SurfSail42 in Surf Mood can be used solo or duo for training. Single beginner user can practice more easily with high stability. In dual usage, beginner can practice safely with a trainer and learn quicker and easier by feeling more secure. Beginners can advance from beginning to progressive levels within the same board by only changing the sails. For entertaining, single or dual usage for persons with various levels is possible. Sports, fun and speed are shared in cruising while acrobatic movements add dynamism to surfing experience. For pros, single windsurfers or teams of two can equip SurfSail42 for extreme racing and sail cups. SurfSail42 in Sail Mood also offers similar capabilities for training, entertainment and professional use. Practicing with an advanced surfer or sharing a sail time with a friend, sailing experience is doubled.

SurfSail42 appeals to schools and windsurfing clubs and centers aiming to teach windsurfing to beginners right on the board. Also for people wishing to learn surfing and sailing easily and tandem, it is the only sail shared vessel alternative.

SurfSail42 has a wider board than conventional surfboards. This makes it more controllable, stable thus beginner-friendly. Also windsurfing becomes easier for entry level with the advantage of learning with a trainer. Consequently, SurfSail42 aims to make surfing and sailing sports more accessible to everyone by lowering the learning difficulties. At the same time, board is suitable for progressive levels with compatibility to various sail sizes such as lasers. Using a specially designed sail, it is a new class of sailing vehicles.

Folding and collapsing the board makes transportation and storage easier. To fold the board, sail is removed from insert. When folded, two wheels on the back touch the surface to ease carrying. Then the board is pulled via handle on the front side of the board.

In surf mode, board and sail is used while racing fins and trapeze bars are optional. Additionally in sailing mode, jib sail, rudder and tiller are used. Sail and board can be controlled either by single surfer or a team of two. Side fins are changeable and offer customization with various colors and styles. Composed of multiple layers, board is made of carbon layer on the top, double pvc layers and a uni-direction carbon layer underneath, double glass-fiber layers and an eps layer. Wetted surfaces are made of EVA and color coded.

http://www.youtube.com/watch?v=c-3d_-ia-8&feature=youtu.be

SURFSAIL 42



ADVANCING FROM ENTRY
TO PROGRESSIVE LEVEL

SURFSAIL 42



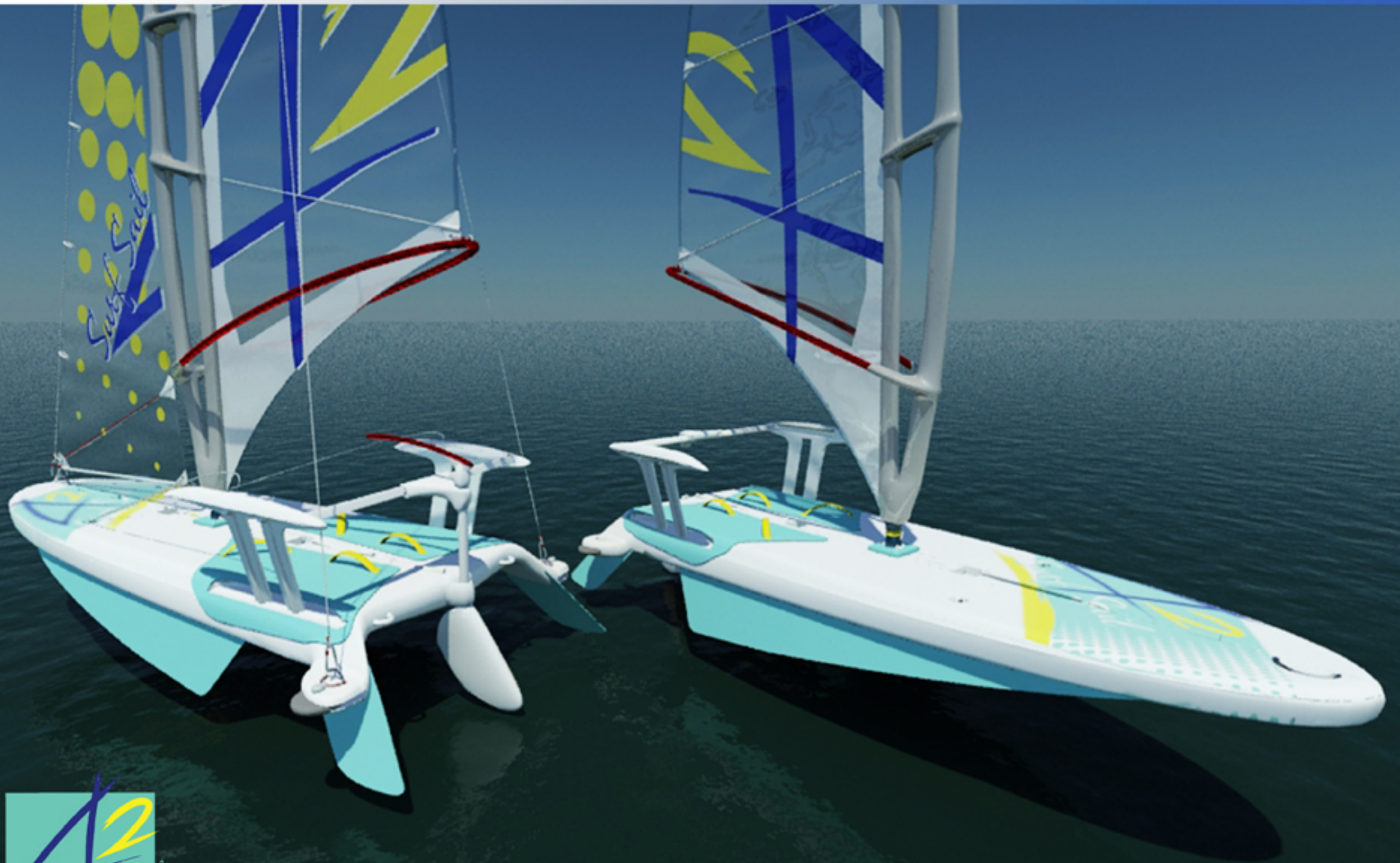
DUAL USE
FOR BEGINNER AND TRAINER

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SAILMOOD

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TOP DETAIL