

DESIGNNOBIS

CREATIVE DESIGN FACT

Designnobis is an award winning design consultancy with a visionary approach on product design. Offering solutions to the world's contemporary problems by developing visionary and ecofriendly designs, it has been gathering attention globally since its foundation.

As a sustainable design center, we introduce innovative solutions in product design, branding and space creation. We help our clients to differentiate in market by creating products and services with strategic value. Handling design services from research and concept development phase through prototyping and production, we aim to become a sustainable innovation center.

We contribute to national and global industry by developing competitive products with high added value and we help to create sustainable development locally and globally. We provide R&D services for firms and add value to brand image in order to turn technology and inventions into products, services and good that are available to the consumer in the market. We offer total design services that are strategically and economically valuable while also differentiating brands.

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Solar Rap

Inspired by fishing enthusiasts, Solar Rap is a solar-powered fishing lure. Used just as the conventional baits, it has the advantage of shining in deep water with its LED lights, charged by sun. Presented in a six-piece package set, it is designed for sea lovers that chase fish no matter it is day or night.

Activated with buttons placed on its eyes, LED lights start to lighten or blink (pressed twice). Since fish are attracted to shining objects and bright spots, it becomes easier to catch fish with Solar Rap. Consists of a flexible solar panel, batteries, reflectors and hooks, it has two LED strips on its center, and also an LED in its back to light up fiber optic cables on its fin. Designed to last long, it can be easily opened and rechargeable batteries can be replaced.

Enjoy catching fish with this bright lure, while you charge the others on board.

<http://youtu.be/dK56LxKm4rM>



