

About the designer

Jurgen Kuipers is a sculptor and designer from Enschede, The Netherlands. He studied at the AKI, academy of fine arts in Enschede, and graduated in graphic design and 3-D design.

With his fascination for life, nature, technics and mechanics, he creates useful and useless objects, products and vehicles. Besides the autonomous works and projects Kuipers works as a free-lance professional graphic designer.

Sculptor/designer

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Laidback

Laidback is a retro style E-bike, a crossover between an electric bike and a reclining chair. Have a pleasant cruise on this elegant, plywood leisure concept vehicle. Powered by electricity, and equipped with rear suspension it's very comfortable to ride. The design and the use of plywood as the material for the frame gives this vehicle it's classic stylish look.

This vehicle tells the story with a sense of humor about border crossing alternative ways of thinking about mobility.

Warning: Riding this bike attracts a lot of attention, so therefore it's not really suitable for shy people.

Laidback has won an IBDC / IF Award in 2014 in Taipei, Taiwan.





