



Green Digit introduce the SeedCell

Green Digit is a new start up product design and manufacture company based in the North East of England. They have spent the last last 2 years developing the SEEDCELL, a waste free seed package alternative, that acts as a seed delivery system designed to have both functional and environmental benefits. The paper pulp based seed disk snaps from the main backing card and is broken up into individual cells which are pushed into the ground without the need for use of tools, the shape acts as a dibber and helps to push through the loose earth or soil.

The Cells absorb water and deliver it straight to the seed without drowning it, and uses less water than conventional methods of growing from seed. The warm and moist environment helps to aide root growth and helps the seed to break through the pod once the pod begins to decompose. The paper pulp is 100% recycled and the whole product is biodegradable and 100% recyclable and environmentally friendly.

The Gardening and DIY industry is often a wasteful one and no more so then when it comes to plants and seeds. Green Digit have designed a packaging alterative to the regular wasteful foil packs seeds are sold in. The alterative is SeedCell and it is made from 100% recycled paper stock giving the product a cradle-to-cradle life cycle. Allowing the otherwise wasted paper from newspapers and office waste to breakdown naturally into the soil from where it once grew and benefit the new seedlings to grow.

